



CREDIT STUDENT PROFILES FALL 2006 – FALL 2010

The report is also available at
<http://www.sbcc.edu/institutionalresearch>

**INSTITUTIONAL ASSESSMENT
RESEARCH AND PLANNING**

MARCH 2011

ABOUT SANTA BARBARA CITY COLLEGE

Santa Barbara City College is a comprehensive two-year community college part of the California Community College System which is comprised of 72 community college districts, with 112 individual community colleges serving 2.9 million students annually. The Santa Barbara Community College District is a single-college district comprised of one college – SBCC.

The mission of California Community Colleges is established by the California Education Code Section 66010.4:

66010.4. The missions and functions of California's public and independent segments, and their respective institutions of higher education shall be differentiated as follows:

(a) (1) The California Community Colleges shall, as a primary mission, offer academic and vocational instruction at the lower division level for both younger and older students, including those persons returning to school. Public community colleges shall offer instruction through but not beyond the second year of college. These institutions may grant the associate in arts and the associate in science degree.

(2) In addition to the primary mission of academic and vocational instruction, the community colleges shall offer instruction and courses to achieve all of the following:

(A) The provision of remedial instruction for those in need of it and, in conjunction with the school districts, instruction in English as a second language, adult noncredit instruction, and support services which help students succeed at the postsecondary level are reaffirmed and supported as essential and important functions of the community colleges.

(B) The provision of adult noncredit education curricula in areas defined as being in the state's interest is an essential and important function of the community colleges.

(C) The provision of community services courses and programs is an authorized function of the community colleges so long as their provision is compatible with an institution's ability to meet its obligations in its primary missions.

(3) A primary mission of the California Community Colleges is to advance California's economic growth and global competitiveness through education, training, and services that contribute to continuous work force improvement.

(4) The community colleges may conduct to the extent that state funding is provided, institutional research concerning student learning and retention as is needed to facilitate their educational missions.

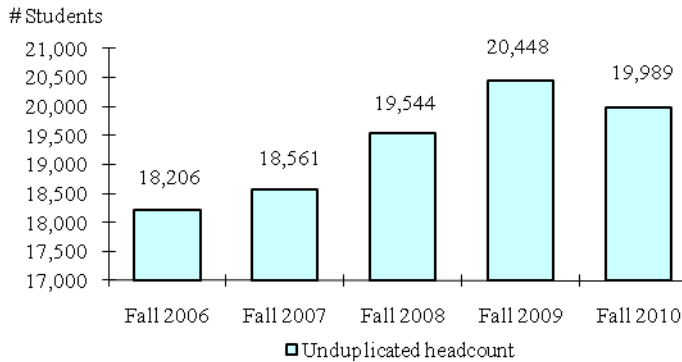
Within the legal mission established by the California Education Code, each community college can develop an individualized mission statement. SBCC's mission statement is posted on the College web site and included in the College Catalog and the College Plan 2008-11.

See the 2008-11 College Plan at http://sbcc.edu/about/files/SBCC_College_Plan_2008_11.pdf

Overall Enrollments

The Fall 2010 unduplicated credit student headcount of 19,989 represents a 2.2% decrease compared to Fall 2009, but a 2.3% increase from Fall 2008. This is the first decrease in Fall enrollment in 11 consecutive years, and reflects a 1.3% reduction in the number of sections offered, due to ongoing budget cuts (1,540 sections in Fall 2009 compared to 1,520 in Fall 2010).

**Final Unduplicated Census Enrollment Headcount
Fall 2006 - Fall 2010**

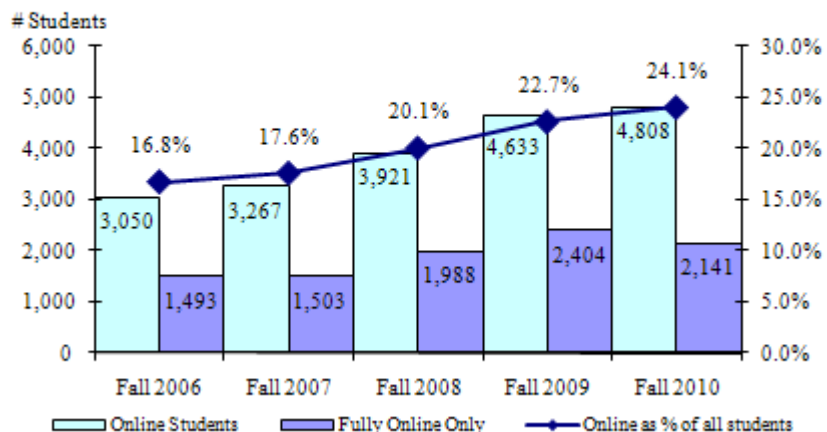


Online, High School and Professional Development Center Students

The enrollment of online students has continued to grow, reaching 4,808 unduplicated students in Fall 2010, or 24% of the total SBCC unduplicated student headcount. This represents a 3.8% increase from Fall 2009 and a 57.6% increase over the five year period. However, fully online-only unduplicated student headcount has decreased by 11% from 2,404 in Fall 2009 to 2,141 in Fall 2010.

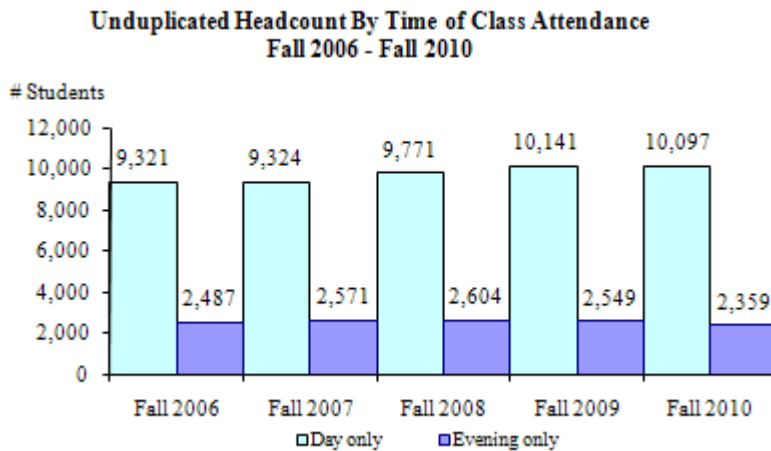
The enrollment of high school students both on and off campus ranged between 1,700 and 2,100 students across the five year period, representing 9% to 12% of the total unduplicated student headcount. The enrollment in the Professional Development Center program peaked at 1,078 (5.9% of students) in Fall 2006 and decreased to 730 (3.6% of students) in Fall 2009, increasing again to 935 (4.7% of students) in Fall 2010. These decreases can be attributed to the recent fiscal crisis and associated budget shortfalls which resulted in significant reductions in employee training programs for both the City and County of Santa Barbara.

**Unduplicated Headcount of Students Enrolled in
Online Classes
Fall 2006 - Fall 2010**



Time of Attendance

The number of students who attend classes only during the day decreased by 0.4% to 10,097 in Fall 2010 from 10,141 in Fall 2009. The number of students who attend classes only in the evening decreased by 7.5% to 2,359 in Fall 2010 from 2,549 in Fall 2009.

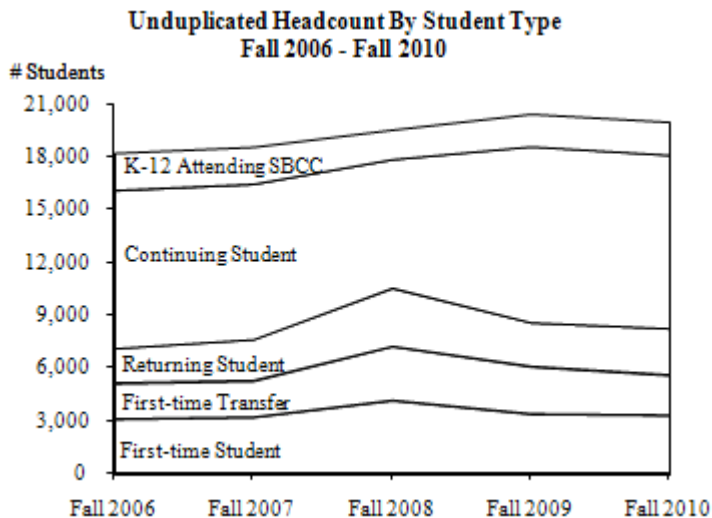


The percentage of students enrolled with a full-time unit load has increased steadily over the last three years, with 36.8% of all students enrolled full-time in Fall 2007, 38.7% in Fall 2008, 39.4% in Fall 2009 and 39.8% in Fall 2010. This is a result of decreased opportunities for students to attend UCs and CSUs as well as increased demand for re-training which led to a significant increase in the demand for courses offered by Santa Barbara City College. In addition, due to the large state budget cuts the College has experienced over the last two years, the College has had to reduce the number of credit sections offered. Thus, the number of sections that are being offered in which the enrollment is at maximum capacity has increased significantly compared to prior years, and students who are able to enroll are less likely to drop several weeks into the semester.

Unit Load

The College experienced a shift in enrollment by student type in Fall 2008. Large increases in First-time students, First-time transfers and Returning students were offset by sizeable decreases in Continuing and K-12 students. However, in Fall 2009 the enrollments for these groups reverted back to being more in line with their previous trends. The small increases among K-12 and Returning students in Fall 2010 were offset by decreases among the other groups of students.

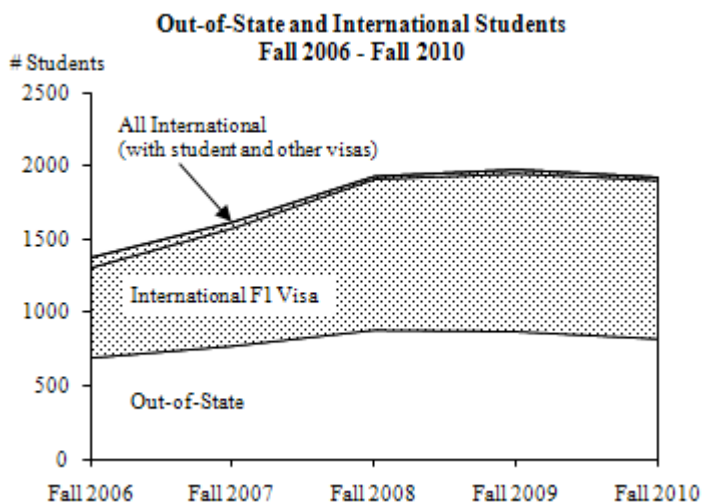
Student Type



Out-of-State and International Students

The number of out-of-state students fluctuated slightly over the period, but increased overall from 693 in Fall 2006 to 820 in Fall 2010 (an 18% increase). This slowing trend can be attributed to the College's reduced out-of-state recruitment efforts and marketing spending, which were necessary in light of the significant reduction in state funding received by the College in the last two years. Also, economic pressures across the country have likely influenced students' and parents' decisions to attend college out of state.

The number of international students has increased over the period. In Fall 2010, there were 1,103 international students of which 1,082 held F-1 student visas. Compared to Fall 2006, this represents a 61% increase for all international students and those with student visas. Large increases in 2007 and 2008 can be attributed to several factors: in Fall 2006, the enrollment cap for international students was changed to 5% of all students instead of a set cap of 525; in 2007 and 2008, the College developed partnerships with a number of international institutions, which helped increase the enrollments; and in 2008, the number of international students studying in the U.S. grew significantly at colleges and universities all over the country, and our enrollment growth reflects that trend. Recently, there has been a slow-down in the growth due to the weakened world-wide economy and other factors. Combining out-of-state and all international students (with student and other visas), in Fall 2010 there were 1,925 non-California students. This represents a 3% decrease compared to Fall 2009, but a 40% increase compared to Fall 2006.



The distribution by gender remained stable over the period with slightly more female students in each semester.

Gender

All age groups experienced decreased enrollments from the previous Fall; the largest of which occurred among students age 50 or older and 21 to 25, with decreases of 4.7% and 4.0%, respectively. The 30 to 39 year old group decreased slightly from 3,637 in Fall 2009 to 3,530 in Fall 2010, a 2.9% decrease.

Age

The methodology for collecting racial and ethnic data has changed starting in Summer 2009 as a result of new federally mandated reporting requirements. In response to the new two-tiered data collection methodology, half (50%) of all students in Fall 2010 identified themselves as being White, 31.7% identified themselves as being Hispanic or Latino, 6.3% Asian, 2.9% African American, 1.2% Filipino, 0.6% American Indian and 0.3% Pacific Islander. The percentage of students whose ethnic background is unknown decreased to 3.7%, as 3.3% of students took advantage of the option to select multiple racial categories to describe themselves.

Ethnicity

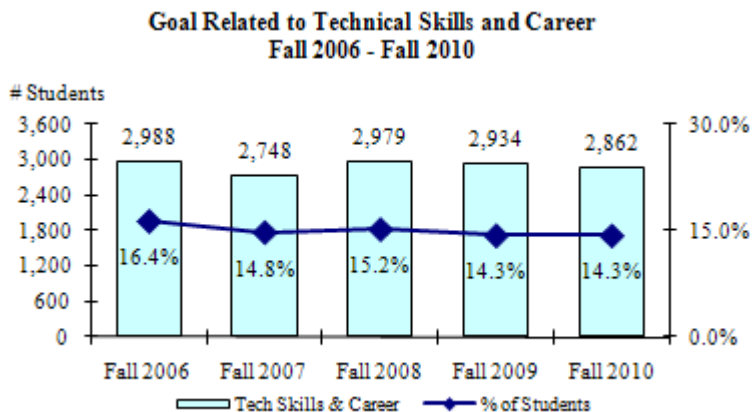
Although there was a 10% decrease, from 90 in Fall 2009 to 81 in Fall 2010, among students who indicated adult high school as their previous education, this follows a 633% increase from 6 students in Fall 2006 to 44 in Fall 2007, a 32% increase to 58 in Fall 2008 and a 55% increase to 90 in Fall 2009. The Fall 2010 enrollment of 81 adult high school students represents a 40% increase from 58 in Fall 2008. The number of students with a GED decreased by 1.6%, following increases of 8.6%, 8.5% and 9% over the previous three years. These increases reflect the upward trend seen among adult high school and GED completers in the Continuing Education Division over the last several years. This growth has been planned by the College - Objective 8 in the College Plan 2008-11, which is to “increase by 2% per year the number of students who are enrolled in noncredit ESL, GED, basic skills and short term vocational programs and subsequently enroll in SBCC credit courses the following year.” The number of students who already hold a bachelor’s degree decreased by 9.3% from 2,465 in Fall 2009 to 2,235 in Fall 2010. In the latter semester, these students represented 11.2% of the entire SBCC student population. The number of students who already hold an associate’s degree decreased by 5.3% from 860 in Fall 2009 to 814 in Fall 2010. The number and percentage of students who are not high school graduates has decreased fairly steadily across the period, from 1,216 in Fall 2006 (6.7% of all students) to 1,002 in Fall 2010 (5% of all students). This represents a 17.6% decrease over the last five years.

**Educational
Characteristics**

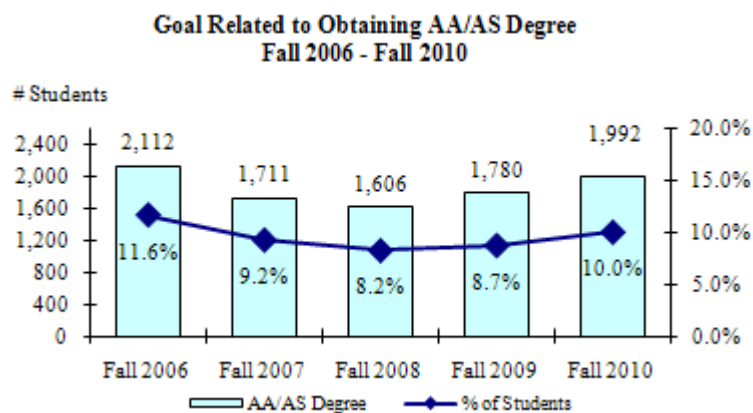
Educational Goal

The distribution of students by educational goal changed significantly over the period. The number of students enrolled for personal development decreased by 22%, and those seeking to improve basic English and math skills decreased by 21%.

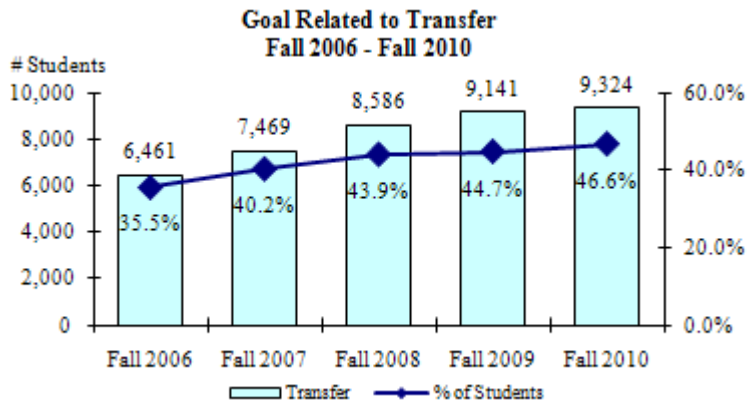
The number of students with goals related to improving or developing their technical and job skills has ranged between 2,700 and 3,000 over the last five years. The percentage of all students with these educational goals has held steady at 14%-16% across the period.



The number of students who indicated that their goal is to obtain an AA/AS degree decreased from 2,112 in Fall 2006 to 1,606 in Fall 2008, and increased again to 1,992 in Fall 2010. The percentage of all students with this educational goal decreased from 11.6% to 8.2% in the first two years of the period, and increased again to 10% over the last two years. One explanation for the downward trend is that more students are interested in transferring, which can be seen in the increasing trend in transfer-related goals. However, the resurgence in recent years along with the continued increase in transfer-related goals is evidence that more students are interested in improving their earning potential in light of the unfavorable economic outlook for the coming years.



The number of students with a goal of transfer (with or without a degree) increased steadily from 6,461 in Fall 2006 to 9,324 in Fall 2010, which is a 44% increase. The percentage of all students with this goal increased from 35.5% to 46.6%. When taken together, 11,316 students (56.6% of all students) indicated a goal of degree or transfer in Fall 2010.



The growth in the number of students with a goal of transfer was reflected in the distribution of students by transfer plan. Both the number and percentage of students who indicated that they did not have a transfer plan have dropped from 12,938 (71% of all students) in Fall 2006 to 9,979 (50% of students) in Fall 2010. Of the 10,012 students who indicated transfer, 5,307 (53%) chose UCSB, 1,924 (19%) chose other UC schools, 1,532 (15.3%) chose CSU schools, 104 (1%) chose community colleges, and 1,143 (11.4%) chose other schools. 72.2% of the students who would like to transfer would choose a UC school. The increases seen over the last two years in the total number of students who intend to transfer, and in particular those who would choose a UC or CSU campus, support the College’s efforts with regard to Objective 2 in the College Plan 2008-11, which states that “the number of students that transfer annually to a UC or a CSU campus will increase by a minimum of 6% and the number of students that transfer to other post-secondary education institutions included in the National Student Clearinghouse will increase by a minimum of 6%.”

Transfer Plan

	2006		2007		2008		2009		2010	
	N	%	N	%	N	%	N	%	N	%
UNDUPLICATED HEADCOUNT	18,206		18,561		19,544		20,448		19,989	
ENROLLMENT										
Online Students	3,050	16.8%	3,267	17.6%	3,921	20.1%	4,633	22.7%	4,808	24.1%
Fully Online Only Students	1,493	8.2%	1,503	8.1%	1,988	10.2%	2,404	11.8%	2,141	10.7%
Professional Development Center	1,078	5.9%	1,064	5.7%	950	4.9%	730	3.6%	935	4.7%
Time of Attendance										
Day	9,321	51.2%	9,324	50.2%	9,771	50.0%	10,141	49.6%	10,097	50.5%
Evening	2,487	13.7%	2,571	13.9%	2,604	13.3%	2,549	12.5%	2,359	11.8%
Concurrent	4,905	26.9%	4,071	21.9%	4,196	21.5%	4,682	22.9%	4,735	23.7%
Online Only	1,493	8.2%	1,503	8.1%	1,988	10.2%	2,404	11.8%	2,141	10.7%
Weekend Only	N/A	N/A	166	0.9%	169	0.9%	110	0.5%	118	0.6%
Other	N/A	N/A	926	5.0%	816	4.2%	562	2.7%	539	2.7%
Student Type										
First-time Student	3,156	17.3%	3,268	17.6%	4,215	21.6%	3,450	16.9%	3,378	16.9%
First-time Transfer	1,982	10.9%	2,021	10.9%	3,024	15.5%	2,643	12.9%	2,227	11.1%
Returning Transfer	351	1.9%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Returning Student	1,636	9.0%	2,350	12.7%	3,324	17.0%	2,503	12.2%	2,654	13.3%
Continuing Student	8,950	49.2%	8,798	47.4%	7,282	37.3%	9,987	48.8%	9,833	49.2%
K-12 Attending SBCC	2,131	11.7%	2,122	11.4%	1,699	8.7%	1,865	9.1%	1,897	9.5%
Unknown	N/A	N/A	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Unit Load as of Census of Courses										
Full-time	6,708	36.8%	6,834	36.8%	7,573	38.7%	8,049	39.4%	7,965	39.8%
Part-time	11,498	63.2%	11,727	63.2%	11,971	61.3%	12,399	60.6%	12,024	60.2%
DEMOGRAPHICS										
Non-District Enrollments										
Out-of-State	693	3.8%	774	4.2%	882	4.5%	872	4.3%	820	4.1%
International	686	3.8%	847	4.6%	1,050	5.4%	1,106	5.4%	1,103	5.5%
International with student visas*	615	3.4%	804	4.3%	1,030	5.3%	1,077	5.3%	1,082	5.4%
*F1, M1 and J1 visas through Fall 2008; F1 visas only thereafter										
Gender										
Female	9,726	53.4%	9,847	53.1%	10,213	52.3%	10,697	52.3%	10,473	52.4%
Male	8,455	46.4%	8,561	46.1%	9,049	46.3%	9,471	46.3%	9,265	46.4%
Unknown	25	0.1%	153	0.8%	282	1.4%	280	1.4%	251	1.3%
Age Group										
17 or younger	2,456	13.5%	2,497	13.5%	2,107	10.8%	2,282	11.2%	2,277	11.4%
18-20	6,049	33.2%	6,207	33.4%	6,929	35.5%	7,072	34.6%	7,010	35.1%
21-25	3,735	20.5%	3,947	21.3%	4,096	21.0%	4,401	21.5%	4,223	21.1%
26-29	1,269	7.0%	1,324	7.1%	1,486	7.6%	1,579	7.7%	1,541	7.7%
30-49	3,302	18.1%	3,269	17.6%	3,473	17.8%	3,637	17.8%	3,530	17.7%
50+	1,393	7.7%	1,315	7.1%	1,447	7.4%	1,473	7.2%	1,404	7.0%
Unknown	2	0.0%	2	0.0%	6	0.0%	4	0.0%	4	0.0%

	2006		2007		2008		2009		2010	
	N	%	N	%	N	%	N	%	N	%
UNDUPLICATED HEADCOUNT	18,206		18,561		19,544		20,448		19,989	

Ethnic Group										
African American	432	2.4%	478	2.6%	559	2.9%	578	2.8%	574	2.9%
Asian American	1,061	5.8%	1,172	6.3%	1,375	7.0%	1,347	6.6%	1,252	6.3%
Filipino	224	1.2%	278	1.5%	294	1.5%	275	1.3%	244	1.2%
Latino	5,165	28.4%	5,351	28.8%	5,499	28.1%	6,049	29.6%	6,340	31.7%
Native American	175	1.0%	187	1.0%	199	1.0%	174	0.9%	111	0.6%
Other Non-White	382	2.1%	355	1.9%	322	1.6%	N/A	N/A	N/A	N/A
Pacific Islander	134	0.7%	128	0.7%	125	0.6%	105	0.5%	66	0.3%
White (Non-Hispanic)	10,224	56.2%	9,751	52.5%	9,971	51.0%	10,421	51.0%	9,996	50.0%
Two or More Races	N/A	N/A	N/A	N/A	N/A	N/A	411	2.0%	662	3.3%
Unknown	409	2.2%	861	4.6%	1,200	6.1%	1,088	5.3%	744	3.7%

EDUCATIONAL CHARACTERISTICS

Previous Education

Not High School Grad	1,216	6.7%	1,044	5.6%	1,077	5.5%	1,022	5.0%	1,002	5.0%
K-12 Attending SBCC	2,132	11.7%	2,148	11.6%	1,751	9.0%	1,909	9.3%	1,919	9.6%
Adult High School	6	0.0%	44	0.2%	58	0.3%	90	0.4%	81	0.4%
Received H.S. Diploma	9,753	53.6%	10,097	54.4%	10,950	56.0%	11,588	56.7%	11,446	57.3%
GED/Cert Equiv/HS Prfy	773	4.2%	843	4.5%	912	4.7%	990	4.8%	974	4.9%
Foreign HS Grad	1,276	7.0%	1,294	7.0%	1,403	7.2%	1,460	7.1%	1,451	7.3%
AA/AS	779	4.3%	843	4.5%	848	4.3%	860	4.2%	814	4.1%
BA/BS	2,270	12.5%	2,187	11.8%	2,478	12.7%	2,465	12.1%	2,235	11.2%
Unknown	1	0.0%	61	0.3%	67	0.3%	64	0.3%	67	0.3%

Educational Goal

Life Enrichment										
Perf/Act Courses	85	0.5%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Personal Development	746	4.1%	811	4.4%	814	4.2%	724	3.5%	564	2.8%
AA/AS Degree (any program)										
Academic AA/AS Degree	1,672	9.2%	1,397	7.5%	1,383	7.1%	1,582	7.7%	1,787	8.9%
Voc/Tech AA/AS Degree	440	2.4%	314	1.7%	223	1.1%	198	1.0%	205	1.0%
Degree and Transfer	4,863	26.7%	5,604	30.2%	6,514	33.3%	6,929	33.9%	7,142	35.7%
No Degree and Transfer	1,598	8.8%	1,865	10.0%	2,072	10.6%	2,212	10.8%	2,182	10.9%
Mtg 4-yr college Req	N/A	N/A	254	1.4%	448	2.3%	549	2.7%	566	2.8%
Move Noncr to Credit Coursewrk	N/A	N/A	1	0.0%	4	0.0%	4	0.0%	4	0.0%
Basic Engl/Math Skills	1,052	5.8%	940	5.1%	928	4.7%	865	4.2%	682	3.4%
High School Diploma	2,156	11.8%	2,154	11.6%	1,742	8.9%	1,899	9.3%	1,926	9.6%
Voc/Tech Certif w/o Trnsfr	494	2.7%	454	2.4%	475	2.4%	558	2.7%	491	2.5%
Voc Tech Skills										
Improve Job Skills	1,630	9.0%	1,416	7.6%	1,544	7.9%	1,308	6.4%	1,391	7.0%
New Career/Job Devel	656	3.6%	737	4.0%	824	4.2%	952	4.7%	876	4.4%
Maintain Certif/License	202	1.1%	197	1.1%	213	1.1%	258	1.3%	236	1.2%
Discover Career Goal	500	2.7%	398	2.1%	398	2.0%	416	2.0%	359	1.8%
Undecided on Goal	2,095	11.5%	1,987	10.7%	1,929	9.9%	1,972	9.6%	1,572	7.9%
Unknown	17	0.1%	32	0.2%	33	0.2%	22	0.1%	6	0.0%

	2006		2007		2008		2009		2010	
	N	%	N	%	N	%	N	%	N	%
UNDUPLICATED HEADCOUNT	18,206		18,561		19,544		20,448		19,989	

Transfer Plans										
No Transfer	12,938	71.1%	11,416	61.5%	10,389	53.2%	10,320	50.5%	9,979	49.9%
Out of State/Internatl	379	2.1%	451	2.4%	526	2.7%	544	2.7%	555	2.8%
UCSB	2,443	13.4%	3,686	19.9%	4,915	25.1%	5,373	26.3%	5,307	26.5%
UC Berkeley	113	0.6%	171	0.9%	248	1.3%	272	1.3%	259	1.3%
UC Davis	N/A	N/A	3	0.0%	33	0.2%	58	0.3%	73	0.4%
UC Irvine	N/A	N/A	2	0.0%	32	0.2%	46	0.2%	52	0.3%
UCLA	315	1.7%	430	2.3%	550	2.8%	603	2.9%	604	3.0%
UC San Diego	N/A	N/A	11	0.1%	91	0.5%	170	0.8%	182	0.9%
UC Santa Cruz	N/A	N/A	8	0.0%	52	0.3%	105	0.5%	105	0.5%
Other U.C.	674	3.7%	859	4.6%	710	3.6%	737	3.6%	649	3.2%
CSU Channel Islands	84	0.5%	83	0.4%	111	0.6%	143	0.7%	158	0.8%
CSU Long Beach	N/A	N/A	5	0.0%	54	0.3%	78	0.4%	86	0.4%
CSU Northridge	63	0.3%	94	0.5%	114	0.6%	117	0.6%	128	0.6%
Cal Poly SLO	130	0.7%	174	0.9%	255	1.3%	277	1.4%	275	1.4%
San Diego State	N/A	N/A	8	0.0%	111	0.6%	182	0.9%	215	1.1%
San Francisco State	N/A	N/A	7	0.0%	81	0.4%	114	0.6%	136	0.7%
Other C.S.U.	385	2.1%	586	3.2%	552	2.8%	559	2.7%	534	2.7%
CA Private College	384	2.1%	338	1.8%	376	1.9%	372	1.8%	338	1.7%
Antioch University	N/A	N/A	N/A	N/A	N/A	N/A	3	0.0%	5	0.0%
USC	N/A	N/A	9	0.0%	137	0.7%	174	0.9%	196	1.0%
Westmont	42	0.2%	59	0.3%	60	0.3%	53	0.3%	49	0.2%
Community College	256	1.4%	161	0.9%	147	0.8%	148	0.7%	104	0.5%