

**SANTA BARBARA CITY COLLEGE
COLLEGE PLANNING COUNCIL
DISTRICT TECHNOLOGY COMMITTEE**

November 20, 2001

3:00 – 4:30 PM

A218C

MINUTES

PRESENT: J. Friedlander, B. Hamre, L. Fairly, A. Serban, L. Rose, T. Garey, K. McLellan, M. Gallegos, K. Hanna, R. Launier, L. Vasquez, K. O'Connor and M. Ferrer

EXCUSED: S. Ehrlich, B. Fahnestock, K. Richards and J. Chase

1.0 Call to Order

Chairperson Dr. Jack Friedlander called the meeting to order at 3:10 p.m.

1.1 Approval of the minutes of the October 2nd CPC meeting and the November 6th CPC/DTC meeting.

M/S/C to approve the minutes of the November 6th CPC/DTC meeting.

[Hanna/Rose] – Motion carried unanimously with the point taken [from Andreea Serban] that the timetable for review and approval of the College Plan is no longer accurate.

M/S/C to approve the minutes of the October 2nd CPC meeting
[Hanna/Launier] – Motion carried unanimously.

1.2 Announcements

- Dr. Friedlander announced the appointment of Dr. Erika Endrijonas as Dean of Educational Programs to replace Gayle Baker. This appointment is subject to Board approval at its December 13th meeting.
- Dr. Friedlander reported that the governor took from the budget \$5m for teacher education grants, but as of now, community colleges haven't been further impacted. There will be an emergency session of the Legislature in January to identify steps to reduce the state's projected budget deficit for this year. Dr. Friedlander commented that, at one point, the governor asked the Chancellor to return the PFE money not realizing that many community colleges used these funds to hire faculty and staff. At this point in time, no

one knows what the governor what cuts, if any, the governor will propose be made to the budgets for California community colleges.

- Dr. Friedlander announced the new and replacement faculty positions to be filled this spring for fall, 2002 as follows:

New Positions

1. HIT
2. Math
3. CIS
4. English skills
5. CNE
6. Cosmetology
7. MAT
- 8-11 Associate Degree Nursing: 4 positions

Replacement Positions

12. Business Administration
13. HRC (T. Smith)
14. HRC (A. Sherwin)
15. Engineering (K. Level)
16. ESL (M. Spaventa)
17. English (M. Foley)
18. Radiography (L. Krawczyk)
19. Environmental Horticulture (J. Sortomme)
20. Voc. Nursing (J. Guillermo)
21. Sociology (D. Morrison)

A full-time associate degree nursing faculty member has been hired for this fall and they are interviewing a finalist for the business administration position, marketing emphasis. There will be a national search for an assistant dean of occupational education position as well as a new superintendent/president.

District Technology Committee

2.0 Information Items

2.1 Funds available to purchase new technology equipment

Dr. Friedlander reported that we are trying to identify at a minimum \$50k for replacement technology so that we may expend \$200,000 for new initiatives. At this point in time, there is no money to purchase new technology equipment for next year. Funding is contingent upon using one-time funds for new technology. However, funds for replacement for those initiatives is needed. The Cabinet is trying to identify \$50k in replacement funds.

Bill Hamre added it is evident that we can't just stop our technology implementation because of emerging issues as illustrated in the need to equip the remodeled LSG Building. In the past we have always tried to target between \$200k and \$250k a year to purchase new technology equipment. He indicated that Dr. MacDougall supports a resolution in identifying new technology funds.

He feels it is more realistic to find these funds in one-time money rather finding \$50k of committed ongoing expenses to replace that equipment for a four-year cycle. The discussion was to identify potential funds for replacements. Tech II would be a prime source of that kind of funding but is not likely to happen in the short term. The only realistic stream of ongoing revenue is from growth. The discussion has been to identify some portion of growth money to support technology directions as part of the mechanism that we use to grow. Brian Fahnestock is preparing an analysis of the growth funding that will be brought to a future CPC/DTC meeting for discussion.

Kathy O'Connor commented that the zero unit labs monies might be obvious places to earmark for technology. Dr. Friedlander responded that this is growth money. Kathy added that the faculty would like to see some direct results from the funds generated from the zero labs in their respective departments.

Dr. Friedlander informed CPC that the college can grow this year by 6.2% FTES. However, next year the college's FTES growth cap will be 3.8%, unless the governor reduces funds to pay for growth. As a result of these numbers, the college is seeking all the FTES that it can obtain this year.

3.0 Discussion Items

3.1 Emerging trends in technology

Bill Hamre continued his discussion of emerging trends in technology based upon the *Gartner Group's Industry Trends and Directions Scenario* and its implications for the college as well as for the College Plan for 2002-2005 and the definition of SBCC's approach to becoming a model community college. He addressed "ubiquitous computing" which encompasses wireless devices that are providing access to information. *Gartner Group's* assessment is that the number of devices and the connectivity to support those devices will continue to grow very rapidly. Individuals are going to make their own choice of what personal device they want to use to communicate. The implication for the college is that over time we are going to have to learn how to send different kinds of messages to different clientele through these many devices.

Bill went on to say that a related set of issues is the changing nature of the work environment in this globally-connected network. One point is "the office isn't when you are in the office", the office is either when you are connected, which could be several different places. As we think about the College Plan and the discussion about human resources and alternatives for tele-commuting and flex schedules, we have to reconsider the sense of the traditional office and being on campus in an 8-5 environment. A caution is that on an "always on" connected world, there is lots of opportunity for burn-out saturation and how does an individual protect oneself from an over-glut of information.

Dr. Friedlander asked the question of how these trends will impact the college's programs and ways of doing business. Bill responded that he does have another presentation that addresses this issue.

The *Gartner Group* indicated that by 2010 at least 50% of the corporate capital budget will be devoted to IT. This is in recognizing that an increasing proportion of the business of the organization is technology. It ties directly to the earlier discussion that by 2010 it won't be e-business it will just be the business of the institution.

Bill said to the extent we have in place the evaluation frameworks for the Online College and Campus Pipeline, it seems as though we should use those evaluation opportunities as a way of trying to assess the impact technology has had on student learning and achievement. Typically we have not invested in emerging technologies but waited until they have gone through the inflated expectation, profit and disillusionment and are emerging onto the plateaus of productivity. Bill's last point is our investment decisions in technology ought to be driven by the College Plan. As one looks at the last version of the College Plan, it talks about some significant initiatives as moving our instructional delivery to the point where at least one third of our instructional offerings were distributed through non-traditional forms. Not all of that was technology-driven but a significant portion of that direction was applied to technology. Bill concluded by saying that as we discuss the College Plan, if there is question and concern about our level of technology investments we need to have that discussion as part of the planning of the College Plan.

Jack Friedlander summarized the discussion saying that the college needs to take these emerging trends into account in its planning process. We need to understand and evaluate new technologies to determine if they represent the best use of our time and resources.

4.0 Action Items

There were no action items.

5.0 Other Items

College Planning Council

6.0 Information Items

7.0 Discussion Items

- 7.1 Review of the proposed vision statement, "Santa Barbara City College is committed to the success of each student", and review of the Board approved vision statement

There were no changes to the statement.

- 7.2 Review of the proposed title to Section V of the institutional self-study: SBCC's Approach to Becoming a Model Community College for the 21st Century.

Not discussed.

- 7.3 College Plan – Academic Senate's qualified approval of goals and objectives

The Academic Senate, at its November 14th meeting, voted to approve the written portion of the College Plan, *without* numerical factors, percentages and "x's" being completed, and forward it to the College Planning Council.

- 7.4 Suggested changes to the goals and objectives of the College Plan 2002-2005:

The council made suggestions and recommendation for changes to the latest draft of the College Plan. The discussion will be continued at the December 4th CPC meeting. Andreea Serban will then make the final changes to the draft and submit it to the Board for approval at its December 13th meeting.

- 7.5 Proposed changes in Accreditation Standards:

Not addressed at this meeting.

8.0 Action Items

There were no action items.

9.0 Other Items

There were no other items.

10.0 Adjournment

On motion, Jack Friedlander adjourned the meeting.